

Bre Legan

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Seattle, WA, USA
she/hers | Mx.

I have a penchant for service and an addiction to travel. I look to the future. I ask the right questions and bring the big picture into view. I am interested in the intersections of creative fields and intersectionality in social justice. I'm an old soul who dreams in color. Hi, I'm Bre Legan and I'm here to help the world.

EDUCATION

BA in Writing, Graphic Design, & Fine Arts
University Leadership Certificate
GPA: 4.0/4.0
DRURY UNIVERSITY, 2014 – 2018

SKILLS

Adobe Creative Suite
Microsoft Office Suite
Salesforce | Greater Giving
Squarespace | WordPress
Final Cut Pro X

Social Media | Marketing
Digital Storytelling | Web Design
Blog Writing | Copywriting
Video Production & Editing
Analog & Digital Photography
Publication | Branding
Typography | Infographics
Data Analysis & Synthesis

SIDE PROJECTS

Designing, Writing, & Producing a Magazine
RAMBLE MAGAZINE
Springfield, MO
January – May 2018

Working with Refugees and Asylum Seekers
WANDERS & RAMBLES
Florence, Italy | Rome, Italy
August 2016 – April 2017 | June – July 2018

Tutoring and Instructing English
Assisting Children with Special Needs
CROSS-CULTURAL SOLUTIONS
Tecpán, Guatemala | Dharamsala, India
August 2015 | June – August 2016

HONORS

Dean's Student Advisory Council, 2017 - 2018
Drury University Dean's List, 2014 - 2018
Sigma Tau Delta English Honor Society, 2018

RELEVANT EXPERIENCE

Marketing & Program Coordinator
ALEXANDER HAMILTON SCHOLARS
October 2018 – Present | Seattle, WA

- Organize four leader weeks annually and coordinate educational and empowerment programming for 200 active Scholars
- Design branded promotional materials for the scholarship application and annual donor gala, generating over \$200,000
- Implement marketing strategies for social media and targeted email campaigns for a following of 10,000 Scholars and donors
- Advance donor stewardship and philanthropic giving across the US

Writing Center Consultant
CAMPUS WRITING CENTER AT DRURY UNIVERSITY
January 2018 – May 2018 | Springfield, MO

- Assisted students throughout the writing process, from idea generation and brainstorming, to editing and proofreading
- Marketed and promoted services to the campus community through targeted email campaigns, classroom presentations, and print media

Digital Content Specialist
WEB COMMUNICATIONS DEPT. AT DRURY UNIVERSITY
June 2015 – June 2016, August 2017 – May 2018 | Springfield, MO

- Interviewed, filmed, and produced alumni and student promotional videos for Drury.edu and related social media platforms to recruit students
- Crafted social media content that encouraged engagement of over 43,000 followers on Drury's Facebook, Twitter, LinkedIn, & Instagram
- Efficiently edited and maintained content for Drury.edu, which generates approximately 130,000 page views per month

Photography & Marketing Intern
A THOUSAND JOYS
January 2017 – April 2017 | Florence, Italy

- Designed branding and marketing materials for use online and in print
- Captured high-quality jewelry product photography for catalog, line sheet, and online store
- Produced a creative video to communicate the values and mission and aid in engagement across social media platforms and Etsy.com

Global Communications Intern
CROSS-CULTURAL SOLUTIONS
June 2016 – August 2016 | Dharamsala, India

- Constructed compelling content for nearly 50,000 social media followers
- Captured moments and told the story of CCS volunteers across Intern, High School Volunteer, Gap Year, and adult volunteer programs through photography, video, and written word on-site in India, encouraging an international dialogue of diversity and inclusion