

# Bre Legan

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wandersandrambles.com

## EDUCATION

DRURY UNIVERSITY  
Bachelor of Arts in Writing,  
Graphic Design, & Fine Arts  
University Leadership Certificate  
Expected Graduation Date: August 2018  
Florence, Italy Study Abroad 2016 – 2017  
GPA: 4.0/4.0

## SKILLS

Final Cut Pro X  
Adobe Creative Suite  
Microsoft Office Suite  
WordPress

Digital & Analog Photography  
Video Production & Editing  
Publication | Branding  
Typography | Infographics  
Digital Storytelling | Web Design  
Blog Writing | Copywriting

Intermediate Italian

## COMMUNITY INVOLVEMENT

Volunteering with Children with Special Needs  
CROSS-CULTURAL SOLUTIONS  
Dharamsala, India | June – August 2016

Social Services Volunteer  
CASS COMMUNITY SOCIAL SERVICES  
Detroit, MI | March 2016

Tutor and Instructor of English  
CROSS-CULTURAL SOLUTIONS  
Tecpán, Guatemala | August 2015

Environmental Improvement Projects  
THINK GREEN ECO-CLUB  
Springfield, MO | August 2014 – May 2016

Poverty Eradication Projects  
ONE Drury  
Springfield, MO August 2014 – May 2016

## HONORS

Dean's Student Advisory Council, 2017-2018  
Drury University Dean's List, 2014 - 2017  
Alpha Lambda Delta Honor Society, 2015

## RELEVANT EXPERIENCE

Digital Content Specialist  
WEB COMMUNICATIONS DEPT. AT DRURY UNIVERSITY  
June 2015 – June 2016, August 2017 – Present | Springfield, MO

- Interview, film, and produce alumni and student promotional videos for Drury.edu and related social media platforms to recruit students
- Craft social media content that encourages engagement of over 43,000 followers on Drury's Facebook, Twitter, LinkedIn, & Instagram
- Efficiently edit and maintain content for Drury.edu, which generates approximately 130,000 page views per month

Photography & Marketing Intern  
A THOUSAND JOYS  
January 2017 – April 2017 | Florence, Italy

- Designed branding and marketing materials for use online and in print
- Captured high-quality jewelry product photography for catalog, line sheet, and online store
- Made a "storytelling" video of A Thousand Joys used in the promotion of the business across social media platforms and Etsy.com

Marketing & Social Media Contributor  
SANTA REPARATA INTERNATIONAL SCHOOL OF ART  
August 2016 – April 2017 | Florence, Italy

- Generated engaging content for Instagram, providing insight into studying abroad on a day-to-day basis
- Created promotional videos to aid in recruitment of future students
- Crafted written narratives that encourage an international dialogue of diversity and inclusion

Global Communications Intern  
CROSS-CULTURAL SOLUTIONS  
June 2016 – August 2016 | Dharamsala, India

- Created compelling content for nearly 50,000 followers on Instagram, Facebook, Twitter, Snapchat, and CCS blog
- Captured moments and told the story of CCS volunteers across Intern, High School Volunteer, Gap Year, and adult volunteer programs through photography, video, and written word on-site in India

Publishing Trendsetter  
PAPER LANTERN LIT PUBLISHING  
October 2012 – December 2015 | New York, NY

- Provided insight and feedback on young adult novels to the marketing department, enabling the formation of targeted marketing campaigns
- Systemically reviewed book content and aided with creation of material for social media shared with nearly 8,000 followers on Twitter, Facebook, and Instagram